**Minutes**

**Alabama Space Authority**

**Meeting  
  
June 14, 2021**

United States Space and Rocket Center – Huntsville

**Call to Order:**   
10:40 A.M.  
  
**Welcome and Remarks**

Chairman Livingston called the meeting to order. New board members were announced.

**Roll Call**

Present: 9  
Dr. Dale Thomas  
Dr. William T. Hutto

Dr. Daniel Wims

Maureen Neighbors

Frank Farmer

Major General (Ret.) Tim Crosby

Luther Roberts, Jr.

Senator Steve Livingston, Chair

Senator Tom Whatley, Vice Chair

Visitors:8

Mike Ward

Kimberly RobinsonTracy Lamm

John Schmitt

Michael Docherty  
Mary Blackmon  
Senator Gerald Dial

Robert La Branche

**Minutes**

Motion to approve by Senator Whatley.

Second by General Crosby.

Vote called – unanimous.

**Reports and Presentations**

**Presentation by Richard Williams, CEO Media Fusion.** Mr. Williams presented a PowerPoint Presentation on Media Fusion’s work with Marshall Space Flight Center. Media Fusion offers support services in areas such as multimedia, graphics, videography and photography to tell the story of what NASA is doing across various social media platforms and the internet.

The presentation is attached.

**Question:**

Senator Whatley: When you do an analysis of social media, do you do a poll or modeling group to determine what you do?

**Response:**

Mr. Richard Williams: Yes, we make a collective decision using some tools we purchase to delve into demographics.

**Question:**

Dr. Dale Thomas: Are there plans for the launch?

**Response:**

Mr. Richard Williams:All hands will be on deck for the launch. Kennedy and their staff will be a lot more involved. Videos and all aspects of social media will be utilized.

**Question:**

Mr. Mike Ward: Will there be a Community Day event for the launch?

**Response:**

Ms. Kimberly Robinson: The launch is predicted to be held in November. We have to consider the weather and participation in an outdoor event. We are looking for ideas for both indoor and outdoor venues. We are also considering what to do to celebrate the landing.

**Presentation by John Schmitt, Executive Director, Advanced Manufacturing Innovation and Integration Center (AMIIC).** Mr. Schmitt presented a PowerPoint Presentation. The mission of AMIIC is to accelerate the adoption of state-of-the-art manufacturing (advanced manufacturing) and to build northern Alabama’s workforce of tomorrow. Advanced manufacturing is a very complex, multi-disciplined application to make goods that could not be designed, conceived, or built with traditional manufacturing. They are in partnership with the United States Army. Their parent company is the National Center for Defense Manufacturing and Machining (NCDMM). They act as an educational, training and promoting resource, as well as a technological partner.

The presentation is attached.

**Questions:**

No questions.

**Old Business**

Resolutions were presented at the last meeting.

**Discussion**

Mr. Mike Ward stated that the Chamber of Commerce is supportive of the space command through the Redstone Regional Alliance. The edits to the resolution are to prevent the Air Force from having to respond. Colorado is marketing themselves, but we do not have to respond to everything they do.

Senator Whatley expressed gratitude about the remark emphasizing that responses to comments are not needed.

**Questions:**

None.

Motion to adopt resolution by Senator Whatley.

Second by Dr. Thomas.

Vote called – unanimous.

**Presentation**

Senator Dial was presented with a Resolution and a letter from the NASA administrator for establishing the committee.

**Next Meeting**The next meeting is tentatively scheduled for Tuesday, September 21, 2021. The time and location will be determined later.

**Comments:**

Dr. Dale Thomas shared the story of the conference table. The table used to be in Building 4200 of the Marshall Space Flight Center. It is where Mr. von Braun and deputies who made key launch decisions during the Apollo Program once sat.

Mr. Robert La Branche announced that the Military Stability Foundation released an RFP for an economic impact study. July 15, 2021 was the deadline to respond. In addition to the military footprint, it will also have some specific aerospace information.

**Adjourn**11:37 A.M.