Prepared for: ALABAMA MILITARY STABILITY FOUNDATION

### Alabama Aerospace

Economic Impact of Aerospace Sector in Alabama

Presented by Dr. Brinda Mahalingam



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#### Aerospace Sector in Alabama

- Built on a rich history in Alabama, the aerospace and aviation sector continues to be a significant player in the state's economy. The aviation/aerospace industry has been integral to the United States Space and Defense programs for more than a few decades.
- 2019 data is used in the study:
  - full availability
  - a normal year
- However, the impact of the aerospace sector is not restricted to 2019 and is representative of the sector, annually.

### What is Economic Impact?

- Direct Effect/Impact: Direct employment or spending that has occurred
- Indirect Effect : The subsequent spending that occurs due to initial spending, causing supply chain effects
- Induced Effect : The spending that occurs when employees are paid and spend on everyday goods and services
- Multiplier impact: Indirect effect + Induced effect
- Total Impact: Direct impact + Multiplier impact

### Economic Impact

#### • Three parts in the analysis

- Contracts to the aerospace sector (including aviation manufacturing and service)
- Contracts from NASA (primary entity that supports the aerospace industry)
- Employment in the aerospace industry from companies in the sector

# Economic Impact of Aerospace Contracts in the State of Alabama

- Almost all aerospace companies receive contracts from both DOD and NASA.
- Other contracting agencies: Department of Justice, Department of Agriculture and Department of Commerce,
- 99% of the contracts are performed in the Redstone Arsenal region.

| Economic Impact of Aerospace Contracts in the State of<br>Alabama<br>(in Millions except Employment) |         |       |         |  |
|--|---------|-------|---------|--|
| Impact   | Direct  | Total |         |  |
| Employment   | 5,776   | 5,479 | 11,255  |  |
| Payroll  | \$519   | \$273 | \$791   |  |
| Output   | \$2,606 | \$969 | \$3,575 |  |

## Economic Impact of NASA Contractors in the State of Alabama

- Contracts awarded by NASA funds research, construction, specialized demand for equipment, structures, materials for space missions and other aerospace activities.
- Other NASA Centers also award contracts fulfilled in Alabama.
- Most of the contracts performed in the Redstone Arsenal region.

Economic Impact of NASA Contractors in the State of Alabama (in Millions except Employment)

| Impact     | Direct  | Multiplier | Total   |  |
|------------|---------|------------|---------|--|
| Employment | 14,054  | 10,511     | 24,565  |  |
| Payroll    | \$777   | \$495      | \$1,272 |  |
| Output     | \$1,916 | \$1,576    | \$3,492 |  |

## Economic Impact of Aerospace Employment in the State of Alabama

 Employment in companies in the aerospace sector, especially those that build, repair and maintain aircraft and service aircraft.

| Economic Impact of Aerospace Employment in the State of<br>Alabama<br>(in Millions except Employment) |                        |         |          |  |  |
|---|------------------------|---------|----------|--|--|
| Impact  | Direct Multiplier Tota |         |          |  |  |
| Employment  | 12,226                 | 15,212  | 27,438   |  |  |
| Payroll   | \$1,402                | \$785   | \$2,188  |  |  |
| Output  | \$7,833                | \$2,469 | \$10,302 |  |  |
|   |                        |         |          |  |  |

# Total Economic Impact of Aerospace Industry in the State of Alabama

 Total impact on employment is 5% of average annual employment of all industries

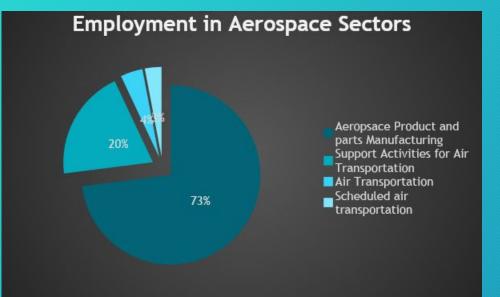
• Total impact on payroll is 5.5% of total annual wages in Alabama. Total Economic Impact of Aerospace Industry in the State of Alabama (in Millions except Employment)

| Impact     | Direct   | Multiplier | Total    |  |
|------------|----------|------------|----------|--|
| Employment | 32,055   | 31,202     | 63,258   |  |
| Payroll    | \$2,698  | \$1,553    | \$4,251  |  |
| Output     | \$12,356 | \$5,014    | \$17,369 |  |

### Highlights of Aerospace Industry

- Aerospace Product and Parts Manufacturing sector (NAICS 3364) is the sector that accounts for 67% of employment in the Aerospace Industry
- The annual wage for this sector in Alabama is \$111,663 which exceeds national average of \$104,873 in most counties
- Alabama ranks fifth in the nation for aerospace engineers with an annual mean wage of \$121,370

### Highlights of Aerospace Industry



 Aerospace sector has an employment of 17,769 with 310 establishments

#### Aerospace Industry and All Industry Total

| Sector                                       | Annual average<br>employment | # of<br>Establishments |
|--|------------------------------|------------------------|
| Aerospace Product and parts<br>Manufacturing | 13,010                       | 80                     |
| Air Transportation                           | 686                          | 66                     |
| Support Activities for air<br>transportation | 3,536                        | 142                    |
| Scheduled air transportation                 | 537                          | 22                     |
| Total All Industries                         | 1,622,460                    | 123,160                |

### Highlights of Aerospace Industry

- Alabama ranks fifth in the nation in employment level in aerospace engineers.
- First with the highest concentration of jobs and location quotients in aerospace engineers.

\* The location quotient is the ratio of the area concentration of occupational employment to the national average concentration., where greater than one indicates the occupation has a higher share of employment.

• Source: Occupational Employment and Wages by bls

#### **Comparison of Aerospace Sector Across States**

| State      | Employment | Employment<br>per<br>thousand<br>jobs | Location<br>Quotient | Annual<br>mean wage |
|------------|------------|---------------------------------------|----------------------|---------------------|
| California | 7,860      | 0.48                                  | 1                    | \$134,120           |
| Texas      | 5510       | 0.45                                  | 1.12                 | \$120,010           |
| Florida    | 4640       | 0.54                                  | 1.34                 | \$107,070           |
| Washington | 4110       | 1.28                                  | 3.19                 | \$133,970           |
| Alabama    | 3860       | 2                                     | 4.98                 | \$121,370           |

### Top Growth Industries in Alabama Aerospace

- Aerospace industry employment leads to growth in the following industries
- Guided Missile and Space Vehicle Manufacturing
- Aircraft Manufacturing
- Parts for Space Vehicle and Missile Manufacturing

### Summary

- Aerospace sector, including aviation manufacturing and service accounts for 7.5% of Alabama's GDP
- Defense industry is an integral part of the aerospace industry in Alabama
- Total economic impact of the aerospace sector is \$17.4 billion
- Total impact on employment is more than 63,000

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