# **ARA Rating Guide**

Applications shall be evaluated on the following criteria.

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| **ARA Application Review Sheet** |
| Category: | **Support and Advancement of Innovation and Entrepreneurship in Alabama** | Reviewer: |  |
| Applicant: | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Date: |  |
| Requested Award Amount: | $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Proposed Match Amount: | $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
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| **Requirements**  |  | Notes |
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| Applicant committed to provide a minimum of 100% cost match.  | Y 🞏 N 🞏 |  |
| The total award amount does not exceed $580,000.00. | Y 🞏 N 🞏 |  |
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| **Application Contents (100 possible points)** |  | Points | Score |

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|  | The Project Narrative details the proposed program including methods for increased job creation and economic development. | Y 🞏 N 🞏 | **10** |  |
|  | The Project Narrative contains a **quantifiable** and **measurable** method for evaluating the program. | Y 🞏 N 🞏 | **20** |  |
|  | The Scope of Work reflects innovation, technical feasibility, strong proposed entrepreneurial support, and compatibility with the objectives of this ARA solicitation.  | Y 🞏 N 🞏 | **10** |  |
|  | The Deliverables/Impacts consists of a detailed description of deliverables and timelines for task completion. | Y 🞏 N 🞏 | **5** |  |
|  | The Marketing Plan is viable and detailed to encourage participation by entrepreneurs and garner additional support for the program. | Y 🞏 N 🞏 | **5** |  |
| The applicant engaged Partners/Stakeholders to advance the goals of the program.  | Y 🞏 N 🞏 | **10** |  |
|  | The anticipated benefits and potential impacts are reasonably estimated. (Plans for sustainability and growth beyond the grant performance period will be evaluated.) | Y 🞏 N 🞏 | **20** |  |
|  | Qualifications and experience of the program staff are reflective of program roles. | Y 🞏 N 🞏 | **10** |  |
|  | Grant funds are budgeted for direct program expenses only and projected expenses are reasonable and cost effective. Budget is realistic with a detailed description of project costs including basis for cost estimates. Award Amount request does not exceed funds available. | Y 🞏 N 🞏 | **10** |  |
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| **Total Points:** | **100** |  |
|  | NOTES: |  |
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| - The Energy Division has the right to reject incomplete applications without review. -\*Criteria evaluated with a “Y” will be allotted a Score ranging from one (1) to the maximum points indicated\* |