# **ARA Rating Guide**

Applications shall be evaluated on the following criteria.

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| **ARA Application Review Sheet** | | | | | | | | | | |
| Category: | | **Support and Advancement of Innovation and Entrepreneurship in Alabama** | | | | Reviewer: | |  | | |
| Applicant: | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | Date: | |  | | |
| Requested Award Amount: | | | $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Proposed Match Amount: | $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | |
|  | | | | | | | | | | |
| **Requirements** | | | | | |  | Notes | | | |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | | Applicant committed to provide a minimum of 100% cost match. | Y 🞏 N 🞏 | |  | | | The total award amount does not exceed $580,000.00. | Y 🞏 N 🞏 | |  | | |  | | | | | | | | | **Application Contents (100 possible points)** | | |  | Points | Score | | | | | | | | | | | | |
|  | The Project Narrative details the proposed program including methods for increased job creation and economic development. | | | | | Y 🞏 N 🞏 | **10** | | |  |
|  | The Project Narrative contains a **quantifiable** and **measurable** method for evaluating the program. | | | | | Y 🞏 N 🞏 | **20** | | |  |
|  | The Scope of Work reflects innovation, technical feasibility, strong proposed entrepreneurial support, and compatibility with the objectives of this ARA solicitation. | | | | | Y 🞏 N 🞏 | **10** | | |  |
|  | The Deliverables/Impacts consists of a detailed description of deliverables and timelines for task completion. | | | | | Y 🞏 N 🞏 | **5** | | |  |
|  | The Marketing Plan is viable and detailed to encourage participation by entrepreneurs and garner additional support for the program. | | | | | Y 🞏 N 🞏 | **5** | | |  |
| The applicant engaged Partners/Stakeholders to advance the goals of the program. | | | | | Y 🞏 N 🞏 | **10** | | |  |
|  | The anticipated benefits and potential impacts are reasonably estimated. (Plans for sustainability and growth beyond the grant performance period will be evaluated.) | | | | | Y 🞏 N 🞏 | **20** | | |  |
|  | Qualifications and experience of the program staff are reflective of program roles. | | | | | Y 🞏 N 🞏 | **10** | | |  |
|  | Grant funds are budgeted for direct program expenses only and projected expenses are reasonable and cost effective. Budget is realistic with a detailed description of project costs including basis for cost estimates. Award Amount request does not exceed funds available. | | | | | Y 🞏 N 🞏 | **10** | | |  |
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| **Total Points:** | | | | | | | | | **100** |  |
|  | NOTES: | | | | | | | |  | |
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| - The Energy Division has the right to reject incomplete applications without review. -  \*Criteria evaluated with a “Y” will be allotted a Score ranging from one (1) to the maximum points indicated\* | | | | | | | | | |